



BODY AND MIND

BAM Kids

Where sports skills become superpowers.

World's first live-action kids adventure series that blends real sports fundamentals with superhero storytelling.

 Interactive Adventure Series

 Real Sports Fundamentals



THE BIG IDEA

Kids love **action**.
Parents want **activity**.

BAM Kids combines both in an interactive, adventure-packed video experience.



- ★ Sports-based adventures with a superhero twist
- ★ Real actor in a magical animated world
- ★ Kids are invited to move, play, and solve challenges at home
- ★ BAM World can grow beyond sports — science, math, art, and more, making learning active play



Where fun meets fitness!



Interactive & Engaging



WHY NOW

The **perfect time** to revolutionize kids' content

Market trends show increasing demand for content that balances entertainment with physical activity.



The time is now!

Screen Time

↑ 50%

Physical Activity

↓ 35%

Kids' activity patterns show concerning trends that BAM Kids addresses directly

- ★ Kids' screen time is at all-time highs while physical activity is at record lows
- ★ Parents & schools want engaging fitness content that's fun
- ★ Streaming platforms are seeking unique kids IP with global appeal
- ★ First-mover advantage in this untapped niche



Market Opportunity



THE PRODUCT

Extensive content library

Ready for global distribution

A dynamic mix of full episodes, music videos, quizzes, and shorts — designed to get kids learning, imagining, and moving.



CONTENT LIBRARY

- ★ 9 fully produced Season 1 episodes
- ★ 3 fully produced Season 2 episodes
- ★ 18 music videos
- ★ 10 quiz-style videos
- ★ 45 shorts

IN PRODUCTION

- ★ 7 Season 2 episodes filmed awaiting animation/edit
- ★ 10 Season 3 episodes filmed awaiting animation/edit
- ★ 82 completed songs awaiting video edits



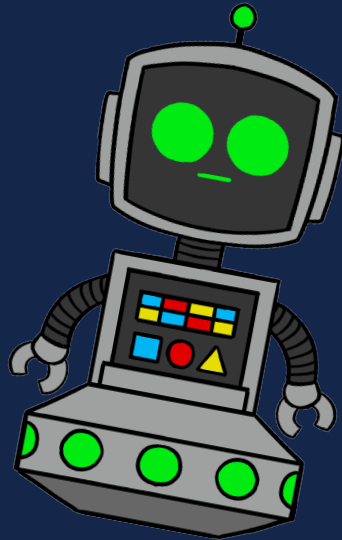
Hours of engaging content!



UNIQUE SELLING POINTS

What makes **BAM Kids** stand out

Our superhero approach to fitness creates a unique entertainment experience that kids love and parents trust.



Sports skills become superpowers!



- ★ **Interactive:** Kids copy moves, answer challenges, and join on-screen games
- ★ **Hybrid World:** Real human + animated world immersion
- ★ **Evergreen Appeal:** Fitness, sports, and problem-solving never go out of style
- ★ **Scalable Formats:** Episodes, music videos, quizzes, and shorts



One-of-a-kind experience



Subscribers



88K

 Majority from India

Total Views



1.3M+

 Growing monthly viewership



Strong Engagement
on music & interactive content

 Music Videos

 Interactive Content

 Superhero Storylines



Season Two Episode One

400K

views in under 7 days

 Fastest growing episode to date



MARKET OPPORTUNITY

Kids Digital Market



\$40B

Growing at 7.5% annually

Daily Screen Time



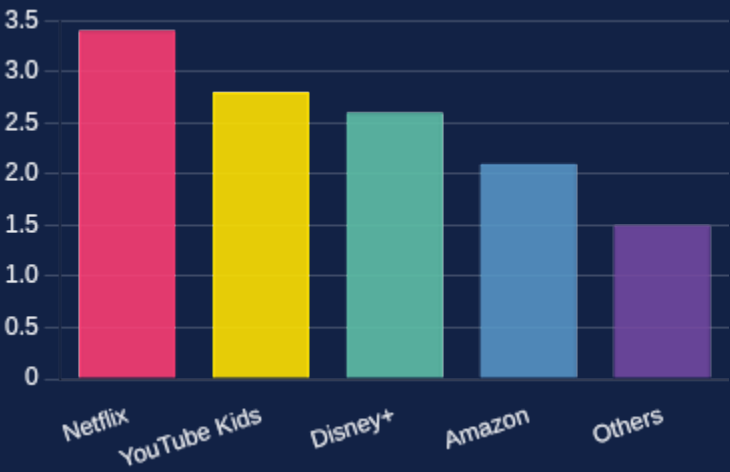
4.5 HRS

vs. 60 min physical activity

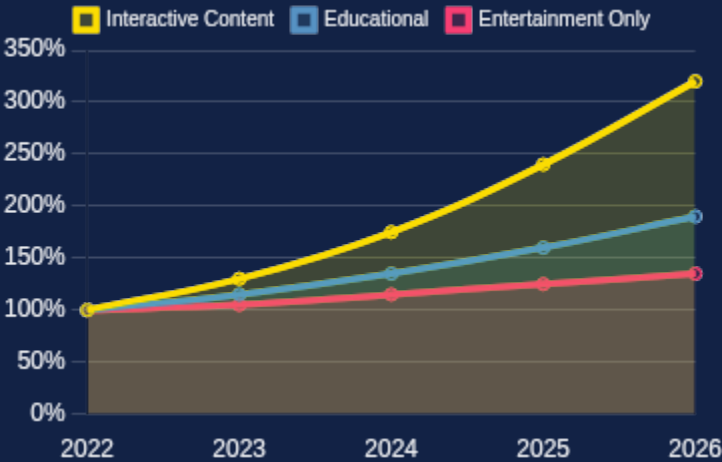


First-Mover Advantage
in interactive fitness content

Kids Content Market Analysis



Streaming Platform Content Demand (2025)



Content Category Growth Rate

68M+ Parents
Seeking quality kids content

180K Schools
Need fitness curriculum solutions

India Market
500M+ children under 14



GROWTH METRICS

 Strategic Expansion

Audience Expansion

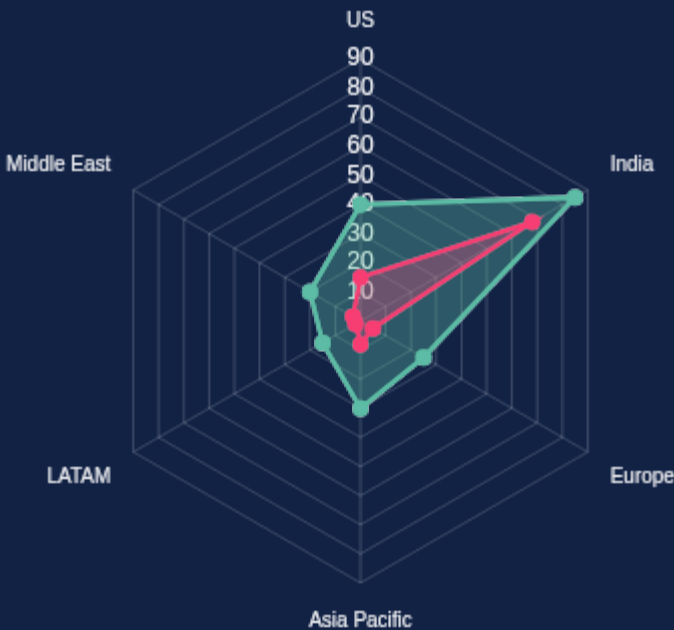


Current
88K

12-Month Goal
250K

 **Key Markets:** India (primary), US (growing), Global (emerging)

Market Penetration



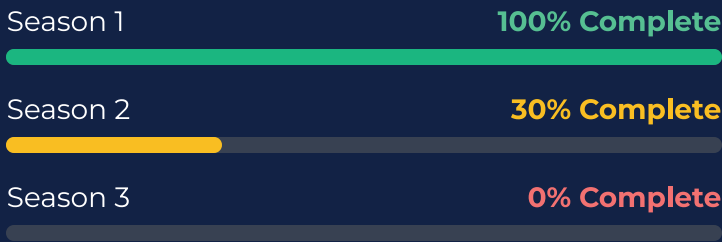
 Current Reach  12-Month Goal

YouTube
Phase 1
In Progress

App
Phase 2
\$10K to launch

Schools
Phase 3
Q3 2026

Content Pipeline



Episodes
12 / 30 total

Music Videos
18 / 100 total

 **18 new episodes** ready for production



WANT IN?

We're open to the right partner(s) to take BAM Kids to its next stage of growth.



**Operational
Partnership**



**Equity
Investment**



**Acquisition or
Majority Stake**



Licensing Deal



**Hybrid Co-
Production
Models**



⚡ Join the Adventure



See appendix for detailed partnership models



FINANCIAL PROJECTIONS

 10-Year Growth Forecast

12 Months



Revenue

\$1.03M

Valuation

\$2.17M

3 Years



Revenue

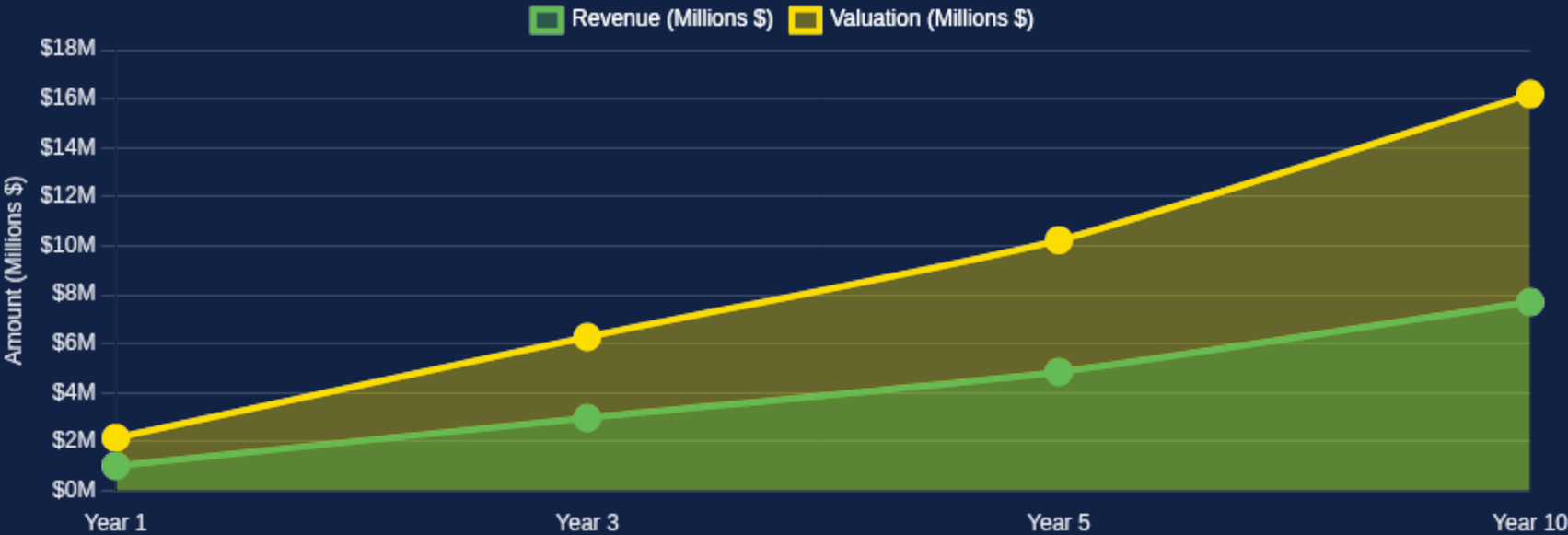
\$2.98M

Valuation

\$6.28M



Consistent 2.1x valuation-to-revenue ratio across all growth stages



★ 5 Years

\$4.86M Revenue

\$10.23M Valuation

🏆 10 Years

\$7.71M Revenue

\$16.19M Valuation

⚡ CAGR

Revenue: 22.3%

Valuation: 22.3%

📊 Market Context

Kids content market

CAGR: 8.5%

BAM Kids outperforms by 13.8%



INVESTMENT SNAPSHOT

Capital efficiency with
high **ROI potential**

Strategic investment now can unlock multiple revenue streams and global market access.



Ready for rapid scaling



\$407,490 invested to date

Content creation, production & market validation



\$275,000 needed to complete 18 episodes

Finishing Seasons 2 & 3 already filmed



Ongoing ops: \$4K/mo (can be minimized)

Lean operations with flexible scaling options

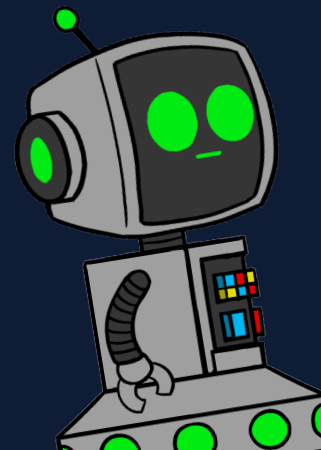


App completion: \$10K

Subscription model ready for monetization



Fast path to profitability



LET'S TALK!

BAM Kids – Where sports skills become superpowers.



Contact Us



Email Us

Derek.m@m42hq.com



Visit Our Website

youtube.com/@BAMkidsTV



Connect With Us



Bringing fitness and fun to kids worldwide since 2022



Streaming Platforms



Partnership & Acquisition Options



License Full Library

Secure rights to all existing episodes + future seasons

- ✓ Exclusive streaming rights
- ✓ Multi-year commitment options



Buy Outright

Acquire IP for exclusive platform integration

- ✓ Complete ownership of content
- ✓ Integration with platform branding



Co-Production

Fund completion of Season 2 & 3 for platform-first release

- ✓ Creative input on future episodes
- ✓ Exclusive platform premiere window



Hybrid Model

Partial buy + multi-year exclusive licensing

- ✓ Limited IP ownership rights
- ✓ Flexible content distribution model



 All partnership models include content customization options for platform-specific audiences



Indian Kids IP Companies

ChuChu TV

WowKidz

Green Gold

Partnership & Licensing Options



India-First Licensing

Exclusive rights for Indian market, with global carve-outs

- ✓ Priority distribution in high-growth Indian market
- ✓ Regional language adaptation options



Content Localization

Co-produce India-tailored episodes with existing IP

- ✓ Cultural adaptation for Indian audiences
- ✓ Regional language versions (Hindi, Tamil, etc.)



Acquisition

Purchase BAM Kids IP for expansion under your brand

- ✓ Full control of content and distribution
- ✓ Integration with existing character universe



Hybrid Deal

Part-cash, part-co-production arrangement

- ✓ Shared resource investment model
- ✓ Flexible rights allocation per territory



Indian kids content market growing at 25%+ annually with 450M+ children under 12 years old



EdTech / PE Curriculum Companies

Education Integration Opportunities



School Licensing

Use full library in PE, after-school, and homeschool programs

- ✓ Ready-to-use physical education content
- ✓ District-wide implementation options



Co-Develop Curriculum

Integrate BAM Kids episodes into your learning platform

- ✓ Custom lesson plan development
- ✓ Interactive assessment tools



Acquisition

Purchase BAM Kids content for exclusive educational use

- ✓ Brand integration with your platform
- ✓ Full content ownership rights



Hybrid Model

Joint curriculum + media product launch

- ✓ Co-branded educational materials
- ✓ Revenue sharing opportunities



All options include teacher training resources and classroom implementation guides



Content Creators & YouTuber Alliances



Collaboration & Revenue Share Models



Cross-Promotion

Share audiences through joint videos and challenges

- ✓ Co-branded video challenges
- ✓ Social media cross-promotion



Shared Revenue

Monetize BAM Kids library across partner channels

- ✓ Split ad revenue from joint content
- ✓ Sponsored content partnerships



Joint Content Creation

Co-create new shorts, music videos, and quizzes

- ✓ Creator cameos in BAM Kids episodes
- ✓ Special format collaborations



Equity Partnership

Invest time + resources in exchange for ownership

- ✓ Long-term brand alignment
- ✓ Shared IP development

 Creators with 500k+ subscribers ideal for partnership, with focus on family-friendly fitness content



Media / Entertainment Investors

Investor Entry Points



Equity Investment

\$275k-\$400k to complete episodes & fund ops for 12-18 months

- ✓ Minority stake with proportional returns
- ✓ Board observation rights



Operator Placement

Invest and provide leadership to scale BAM Kids

- ✓ Executive role with equity compensation
- ✓ Strategic decision-making authority



Buy Majority Stake

Secure control and drive multi-channel growth

- ✓ Controlling interest (51%+)
- ✓ Integration with existing portfolio



Full Acquisition

Own the brand, library, and future development rights

- ✓ 100% ownership of all assets & IP
- ✓ Complete control of future direction



All investment structures include detailed business plan, current financials, and growth projections

